



# MA\$ RURAL HOUSING & MORTGAGE FINANCE LTD.

MA\$ RURAL HOUSING & MORTGAGE FINANCE LTD.  
REGISTERED OFFICE: 4<sup>TH</sup> FLOOR, NARAYAN CHAMBERS, B/H. PATANG HOTEL,  
ASHRAM ROAD, AHMEDABAD – 380 009.  
CONTACT PERSON: MR. BHARAT J. BHATT, MOBILE NO.97141 99018.

APPENDIX – IV-A [SEE PROVISO TO RULE 8 (6)]  
SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E–Auction Sale Notice of the Immovable Assets under the Securitization and Reconstruction of the Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8(6) of the Security Interest (Enforcement) Rules, 2002. Notice is hereby given to the public in general and in particular to the Borrower(s) and Guarantor(s) that the below described immovable property mortgaged / charged to the secured creditor i.e. MA\$ Rural Housing & Mortgage Finance Ltd. The physical possession of which has been taken by the authorized officer of MA\$ Rural Housing & Mortgage Finance Ltd. in the **Loan Account No. 6773** with a right to sale the same on **“As is What is, As is Where is, and Whatever There is without any Recourse Basis”** for realization of company's dues.

1. BORROWER/S & GUARANTOR/S NAME & ADDRESS 2. TOTAL DUE + INTEREST	1. DESCRIPTION OF THE PROPERTY 2. A/C NO. FOR DEPOSITING EMD / OTHER AMOUNT
<p><b>1. JAYESH GOVINDA BHAGVAT (APPLICANT)</b> HAVING ADDRESS AT: PLOT NO.3, 3RD FLOOR, RAMESHWAR NAGAR, NR. NILGIRI CIRCLE, LIMBAYAT, SURAT - 394211, GUJARAT</p> <p><b>2. MAMTA JAYESH BHAGVAT (CO-APPLICANT)</b> HAVING ADDRESS AT-PLOT NO.3, 3RD FLOOR, RAMESHWAR NAGAR, NR. NILGIRI CIRCLE, LIMBAYAT, SURAT - 394211, GUJARAT.</p> <p><b>3. AMOUNT</b> Rs.7,41,359.00/- AS PER DEMAND NOTICE DATED 19/06/2023 + INTEREST TILL THE DATE OF REALIZATION AND COST, CHARGES AND OTHER EXPENSES.</p>	<p>ALL THAT PIECE AND PARCEL OF THE PROPERTY BEARING FLAT NO.502, FIFTH FLOOR, ADMEASURING 31.49 SQ. MTRS. (BUILTUP AREA) &amp; 52.51 SQ. MTRS. (SUPER BUILTUP AREA) ALONG WITH UNDIVIDED SHARE OF GROUND LAND ADMEASURING 7.72 SQ. MTRS. IN SCHEME KNOWN AS “SARITA PALACE” SITUATED AT BLOCK NO.29, ADMEASURING 26042 SQ. MTRS. DEVELOPED AS “ARADHANA PALACE” PAIKEE, PLOT NOS.178, 179, 180, TOTAL ADMEASURING 168.91 SQ. MTRS. RESIDENTIAL N.A. LAND PAIKEE, AT VILLAGE JOLWA, TA. PALSANA, IN THE REGISTRATION DISTRICT &amp; SUB DISTRICT OF SURAT, GUJARAT..</p> <p><b>2. ACCOUNT NO. :</b> 30807941176 <b>BANK NAME :</b> STATE BANK OF INDIA <b>IFSC CODE :</b> SBIN0002628 <b>MICR CODE :</b> 380002006 <b>BRANCH NAME :</b> Ashram Road, Ahmedabad.</p>
<p><b>1. DATE &amp; TIME OF E–AUCTION</b> <b>2. LAST DATE OF SUBMISSION OF EMD</b> <b>3. DATE &amp; TIME OF THE PROPERTY INSPECTION</b></p>	<p><b>1. RESERVE PRICE</b> <b>2. EMD OF THE PROPERTY</b></p>
<p><b>1) E–AUCTION DATE:</b> 16/08/2024 11:00 AM TO 01:00 PM WITH FURTHER EXTENSION OF 5 MINUTES</p> <p><b>2) LAST DATE OF SUBMISSION OF EMD WITH KYC</b> 14/08/2024 – TILL 05:00 PM</p> <p><b>3) DATE OF INSPECTION:</b> ON 13/08/2024 – BETWEEN 10:00 AM TO 05:00 PM IST</p>	<p><b>1. RESERVE PRICE (IN INR):</b> Rs.5,60,000/- (RUPEES FIVE LAKHS SIXTY THOUSAND ONLY)</p> <p><b>2. EMD AMOUNT (IN INR):</b> RS. 56,000/- (RUPEES FIFTY SIX THOUSAND ONLY)</p>

### STATUTORY 30 DAYS SALE NOTICE UNDER THE SARFAESI ACT, 2002

The Borrowers / Co-Borrowers / Guarantors are hereby notify to pay the sum as mentioned in the demand notice along with up to date interest and ancillary expenses before the date of e-auction, failing which the property will be auctioned / sold and balance dues, if any, will be recovered with interest and cost.

For further detailed terms and conditions of Sale, please refer to the link <https://sarfaesi.auctiontiger.net> also available at MA\$ RURAL HOUSING & MORTGAGE FINANCE LTD. website i.e. [https://www.mrhmf.co.in/sarfaesi\\_notices.html](https://www.mrhmf.co.in/sarfaesi_notices.html).

Place: Ahmedabad

Date:15/07/2024

MA\$ RURAL HOUSING & MORTGAGE FINANCE LTD.



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